



## LATAR NEWS RELEASE

### ONE MORE MONTH OF TOLL FREE IN THE SPIRIT OF RAMADAN, SAYS LATAR EXPRESSWAY

by [Latar Expressway](#) on Wednesday, August 3, 2011 at 1:39pm

KUALA LUMPUR --- August marks the final month of toll-free use for the newly opened 33 km LATAR Expressway that links Kuala Lumpur from Templer's Park in the Gombak district with Ijok in the Kuala Selangor district.

The toll-free period announced in the spirit of Ramadan by the Minister of Works Dato' Shaziman Abu Mansor at the official opening of LATAR Expressway on 23 June, is an extended toll-free period of 38 extra days given beyond the usual one month accorded for most new expressway openings in the country.

"For those with families and relatives in the communities served by LATAR Expressway, we would like to encourage them to plan their holiday travels, try out the expressway and appreciate the benefits of convenience, fuel efficiency and time savings," said KL-Kuala Selangor Expressway Berhad Chief Executive Officer Amran Amir.

LATAR Expressway serves several townships such as Kuala Selangor, Assam Jawa, Ijok, Bestari Jaya (Batang Berjuntai), Kota Puteri, Puncak Alam, Shah Alam, Bukit Jelutong, Sungai Buloh, Kundang, Rawang and Selayang as well as allow for a faster, safer choice to the cities of Petaling Jaya and Kuala Lumpur.

The concessionaire is urging those with families in these townships to take advantage of the toll-free experience to enjoy the Ramadan berbuka puasa meal with families and to also plan in advance their balik kampung holiday travels using the expressway.

"To add to the spirit of Ramadan, we are also giving out dates and mineral water for motorists travelling along LATAR Expressway during the month between the hours of 6.00 pm to 7.00 pm daily," added Amran.

Prior to the opening of LATAR Expressway, it is understood that the journey from Kuala Lumpur to Kuala Selangor via Federal Road 54, would often take more than 90 minutes on a normal day. On festive holidays, it would take even longer. And if there is a vehicle breakdown, this can be a test on one's patience.

With LATAR Expressway, the journey from Kuala Lumpur via Templer's Park to Ijok in Kuala Selangor district would be a brief easy 18 minutes.

The extended toll-free period has been most welcomed by users as evidenced by the appreciative comments made on its Facebook fan page of over 3,000 fans (<http://www.facebook.com/pages/Latar-Expressway/127643590643651>).

"Tried it and love it," says Facebook fan Xiao Li while Shuhaimi Shamsuddin says, "Since its opening, it's been LATAR to get to the office. Only 20 minutes and starts my day stress-free."

KL-Kuala Selangor Expressway Berhad, the concessionaire for LATAR Expressway, had agreed to the extended time frame as part of a strategic move to get more users to use it, enjoy it and love it for its convenience, fuel efficiency and time savings.

LATAR Expressway also provides ready access into the PLUS North-South Highway, the Guthrie Corridor Expressway and the West Coast Highway when it is complete. According to the concessionaire, toll collection on LATAR Expressway will commence from 1 September 2011.

NEWS RELEASE prepared and issued on behalf of KL-Kuala Selangor Expressway Berhad by public relations consulting firms - GRA Communications Sdn Bhd and Prestige Communications Sdn Bhd. FOR MORE INFORMATION, please contact Surati Sujor at +6013 2660207 of KL-Kuala Selangor Expressway Berhad OR Ghazalie Abdullah at +6017 3361090